

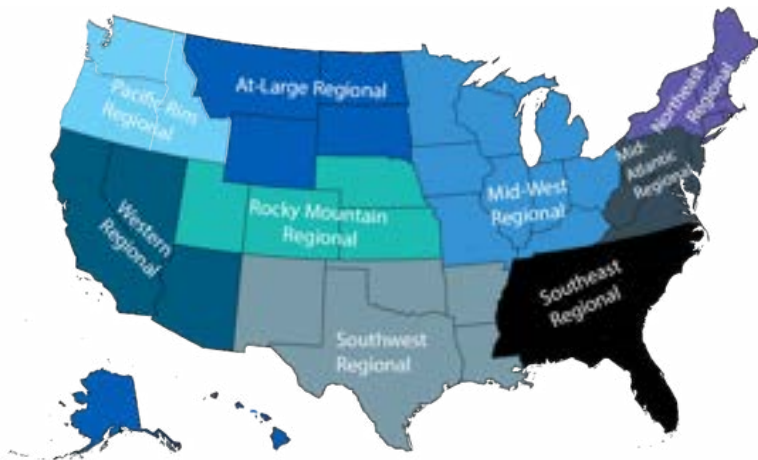


**COLLEGIATE CYBER DEFENSE COMPETITION
2025 SPONSOR OPPORTUNITIES**

www.nccdc.org/regions



THE COLLEGIATE CYBER DEFENSE COMPETITION



The CCDC is comprised of nine regions across the country and is a coalition effort where each region is run by regional partners. Each region hosts qualifying and regional competitions for their geographic areas. The winners from all nine regions, and a Wild Card winner from 2nd place teams, go on to compete in the National Collegiate Cyber Defense Competition (NCCDC) in the Spring.

The following pages include information regarding the various sponsorship opportunities for each of the CCDC regions. Basic sponsorship at each region includes logo recognition for each level on the event website, through regional social media sites, and on digital signage. Additional benefits for each region are listed on the following pages. ***all CCDC resumes are shared at the permission of the competitors***

Supporter level (\$5k) benefits for NCCDC also include: Digital logo loop in the NCCDC lounge throughout the competition, invitation to attend the Networking Reception, and the opportunity to provide swag/printed materials in the official NCCDC backpack for coaches and competitors.



(benefits in addition to the base level)

Silver
10K

Gold
20K

Platinum
30K

Titanium
50K

Opportunity to provide QR code/artwork design for a 3x5 laminated card that will be included in all official backpacks



Logo featured on Inject Scoring Engine visible inside the competition environment & on public scoreboard



Access to NCCDC Competitor Resumes & Rosters (those choosing to circulate)



Dedicated Zoom room at the 2025 CCDC Virtual Career Fair



Virtual White Team Positions (available on first come/first choice basis)



Opportunity to provide video (up to 5 minutes) to be played prior to ceremonies



Virtual Red Team Positions



Choice of branded swag from promotional items for NCCDC backpack



Access to all CCDC Competitor Resumes & Rosters (February 2025)



5 minute speaking opportunity during Opening or Awards Ceremonies (limit 1 spots per ceremony - total of 3 opportunities)



NCCDC

PROGRAM SPONSORSHIP

NCCDC also offers the opportunity to be a PROGRAM SPONSOR at the national level. By supporting 2 or more regional competitions (sponsor choice) and supporting the National competition at the Silver or higher level, you have special recognition in supporting the CCDC program.

Regional benefits vary and program sponsorship includes a 10% discount on the additional regional support packages.

TECHNICAL PROGRAM SPONSORSHIP

The sponsorships for CCDC regions and Nationals also include in-kind donations. When you donate technology (and monetarily) to ALL CCDC regions, NCCDC will recognize you as a TECHNICAL PROGRAM SPONSOR.

You must sponsor at the Silver level or higher at NCCDC and regional benefits will vary for each region. Regional sponsorship is discounted 10% monetarily.

This is a creative package where we work together to build your sponsorship.

- Regional benefits vary – but will include:
 - Opportunity to recruit
 - Brand recognition
 - Opportunity to supply SMEs to assist competitor with integration/use of provided tech
- NCCDC benefits include:
 - All Silver level benefits
 - Access to all CCDC competitor rosters/resumes February 2025
 - White Team positions
 - Opportunity to supply SMEs to assist competitor with integration/use of provided tech

ALCCDC At-Large CCDC

Supporter
1K

Supporter
+
2.5K

Named
Sponsor
5k

Company logo displayed on website

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Verbal recognition during opening and closing ceremonies

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Access to resumes after the regional event

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Recorded remarks played during opening ceremonies (5 minutes or less)

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Access to resumes 1 week prior to the event

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Speaking opportunity during Awards Ceremony (announce winners)

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MACCDC Mid-Atlantic CCDC

Silver
3K

Gold
7.5K

Platinum
12.5K

Diamond
25K

Collaborator +all levels include logo & link by level on webpage and materials

Logo on sponsor event banner	*	*	*	*
Access to resumes	Winning Team	Finalists	Qualifiers	ALL
Booth & participation in Career Fair	Discounted	Discounted	*	*
Keynote/Welcome - Awards Ceremony Speaker for Platinum+	Recorded (30 secs)	Recorded (2 mins)	Recorded (10 mins)	Live or (20 mins)
Competitor Capability Maturity Assessment Profiles matched to, and benchmarked against Sponsor Job Responsibility Profiles		*	*	*
Sponsor promotional materials delivered in competition emails		Finals Only	Qualifiers & Finals	Qualifiers & Finals
Access to team rosters with individual student email addresses		*	*	*
Participation on White or Orange Team - (1) Red Team for Diamond			1	2
Selection Committee for Most Valuable Competitor Award			*	*
Meeting with Competition Design Team			1	2

- Logo and link on competition sponsor webpage by level
- Logo on printed and promotional materials by level
- Logo on sponsor event banner
- Access to all registrant resumes
- Double booth at participation in the Career Fair
- Presentation/Demonstration at the Career Fair
- Sponsor promotional materials delivered in competition emails - ALL COMMUNICATIONS
- Competitor Capability Maturity Assessment Profiles matched to, and benchmarked against Sponsor Job Responsibility Profiles
- Access to team rosters with individual student email addresses
- Keynote/Welcome: recorded or live (20 mins)
- Selection committee for Most Valuable Competitor award
- (4) Meetings with the competition design team
- Unlimited Participants on the Orange and/or White Team
- (2) Qualified participant on the Red Team
- Awards Ceremony speaker
- Name recognition in competition title and theme
- Company representative on MACCDC Management Teams



Midwest CCDC

Bronze
\$500

Silver
1K

Gold
2.5K

Platinum
5k

Logo placement on website with link back to your company

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Sponsor listing in event news release

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Logo placement on event signage

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A printed and digital copy of the resume booklet

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*

*

6ft table during Networking Event

*

*

*

Ability to add additional material to the competitor packets

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*

Logo placement on resume booklet

*

Red Team position(s)

1

2

Opportunity to address all competitors and attendees during Welcome address

*

VIP tour during the competition

*

NECCDC Northeast CCDC Supporter (\$500)+ all levels includes free attendance to symposium & invitation to the recruiting dinner	Bronze 2K	Silver 5K	Gold 10K Limit 10	Platinum 20k Limit 5	Vibranium 35k Limit 2
Booth (table) at recruiting event		*	*	*	*
Resume book, team rosters w/email addresses, & logo on electronic signage	Regionals	Regionals	Regionals & Quals	Regionals & Quals	Regionals & Quals
Logo on select marketing materials & opportunity to include materials in competition bag		*	*	*	*
Opportunity to display products/literature at the venue			*	*	*
White/Orange/Red Team participation			*	*	*
Banner space in registration & competition areas				*	*
Reserved seats at Awards Banquet					*
Company logo on event t-shirt					*
Name recognition in competition title, speaking slot, & opportunity to present an award					*
VIP tour during the competition					*

Listed as sponsor on all event media

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Opportunity to recruit students

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Verbal recognition during Opening & Closing ceremonies

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Company logo displayed on website

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Participate in student CEO Board presentation

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View competition rooms

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Participate in Award Ceremony

*

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View Red Team

*

Present winning team award

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Silver
5K

Gold
8K

Platinum
10K

Platinum
+
14k

Website acknowledgement

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Company logo on official competition banner for winning team

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Invitation to conduct a 15-minute presentation at the networking/career fair

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Competitor contact list including name, address, phone number, email address, school, and major

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Company logo on official Blue Team shirts

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Branding on RMCCDC web pages during the competition

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SECCDC Southeast CCDC

Silver level (5K)+ all levels includes website and verbal recognition during ceremonies, logo on t-shirt, and table at recruiting event.

Gold
10K

Platinum
15k

Titanium
25K
Limit 1

Logo printed on select promotional item

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*

Company information distributed to competitors

*

*

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Recruiting dinner tickets

2

4

8

Volunteer positions (White or Red)

2

4

8

Awards ceremony speaking position

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*

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Access to competitor resumes (1 week prior)

*

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*

Named award at awards ceremony

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Press interviews at event (as available)

*

*

Opening ceremony speaking position

*

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Recruiting dinner keynote speech

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SWCCDC Southwest CCDC

Bronze
2.5K

Silver
5K

Gold
10K

Platinum
20k

Diamond
35k

Sponsor name in text on t-shirt & promo materials, opportunity to provide small promo for team bag, & 1 invitation to observe

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Two reserved seats at Awards dinner

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Sponsor logo on t-shirt & promo materials, opportunity to provide larger promo for team bag, 2 invitations to recruiting mixer

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Access to competitor resumes & table or booth at recruiting mixer & during the game in break/food area

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Two tables at recruiting mixer & 5 minutes to address teams at Awards dinner

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Large co-branded promo item with SWCCDC logo & access to scoring data after the competition

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Logo on team badges

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Branding of the winning team and coach gifts

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Keynote style talk at Awards dinner

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Friday night event hosted by sponsor w/exclusive access to all competitors

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Bronze
5K

Silver
10K

Gold
15K

Platinum
20k

Designated supporter on marketing materials

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Digital Resume Book

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*

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Private breakout room for interviews at virtual recruitment mixer

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Red Team positions

1

2

3

Pop-up banners (and digital media placment)

1

1

2

Company name on winner's trophy

2nd Place

1st Place

Presentation at closing ceremonies

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COLLEGIATE CYBER DEFENSE COMPETITION 2025 REGIONAL CONTACTS

NCCDC & ALCCDC

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WRCCDC

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